

Ethos Veterinary Health utilizes **Data Visualization, Auto Scheduling, and Route Optimization** to provide excellent **24/7 medical services**



About Ethos Veterinary Health

Ethos Veterinary Health is at the forefront of innovation and world-class medicine. As the premier network of over 140 specialty and emergency hospitals across North America, Ethos brings together a dedicated community of more than 1,500 specialized doctors providing care for nearly 2 million pets annually. The integrated and collaborative network of veterinary professionals utilizes state-of-the-art technology and a scientific, evidence-based approach to deliver compassionate, unparalleled care and rewarding careers. Committed to revolutionizing veterinary medicine, Ethos sets the standard in veterinary excellence.

"Inogic is very responsive to questions and feedback. Maplytics helps save time in plotting and routing."

*- Alejandra Mendoza
CRM & Data Analytics
Associate*

Industry: Veterinary Services

Specialties: 24/7 Veterinary Emergency, Veterinary Specialties, Veterinary General Practice, Oncology, Internal Medicine, Ophthalmology, Surgery, Behavior, Critical Care, Neurology, Diagnostic Imaging, Compounding Pharmacy, Dermatology, and Cardiology

ETHOS
VETERINARY HEALTH

Business Challenges



Ethos Veterinary Health wanted the ability to see the locations of their referring partners.



They wanted to connect with referring hospitals within the vicinity, and continually engage the referring community.



They wished to better manage work time for their Referral Relationship Managers



The organization wanted to manage client visits, appointments, and travel plans more efficiently

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Why Maplytics?

With Maplytics, the following became easy for Ethos Veterinary Health



- Plotting and visualization of clients, partners, referrals, and hospitals on the map with colored pushpins
- Maplytics has allowed them to visualize the locations of the referring partners enabling their team to connect with referring hospitals in their market.
- The easy access to the organizational CRM data has enabled ease in routing, scheduling, and appointment planning for the team.
- These features of Maplytics have saved the Referral Relationship Managers' time when planning and traveling, thereby, allowing the Referral Relations team to focus on building relationships within the community.
- The organization's Referral Relations team continually engages the referring community through relevant email, phone, and in-person communications.

Conclusion

Ethos Veterinary Health, thus, enjoys the perks of Data Visualization, Auto Scheduling, Route Optimization, and much more using Maplytics within Microsoft Dynamics 365 CRM.

Get Started with Maplytics in just **10 Minutes!**

[Click here](#) to get 15 days fully functional trial for free! Or Try From Microsoft AppSource

 www.maplytics.com  www.inogic.com

Wish to have a live demo?
Contact us on crm@inogic.com

